



Checklist

- For anyone just starting out, there's no easier or faster method of generating income than affiliate marketing.
- For anyone who already operates their own online business, selling other people's products can create a substantial boost to their existing income.
- If all you're doing is directing targeted traffic through your affiliate sales link, you'll be competing on an equal level with countless other people who are promoting the same product.
- Super affiliates make a great deal of money selling other people's products, mainly because they market and promote them the same as they would their own products.
- Super affiliates use pay per click as their primary method of advertising (they know they have to spend money in order to make money).
- While other affiliates are simply copying and pasting ads that the owner of the product has made available, super affiliates are developing their own unique and original sales content.
- Rather than jump on every program, product, and service that comes their way, super affiliates carefully pick and choose ones they're confident can be marketed and promoted effectively.
- When choosing a product, you need to establish whether or not there's a viable demand.
- If you don't feel comfortable with a product's website, sales copy, or order process, chances are the average viewer won't either.

- If you don't feel confident about the quality of a product, it's going to be difficult for you to launch a successful promotional campaign.
- You need to have the ability to track and monitor everything related to your affiliate activities.
- To locate good affiliate programs you can conduct searches based on a particular niche market, sign up to use the services of an affiliate marketing network, or search through the categories of affiliate program directories.
- Affiliate marketing websites like WarriorPlus, JVZoo and ClickBank make it extremely easy to locate good affiliate programs - products that are highly compatible with your niche or target audience.
- Use your own website to promote and pre-sell your affiliate products.
- With a niche blog you can reach an unlimited number of people who would be interested in the type of products you're promoting.
- One of the best methods for outselling other affiliates is to enhance the owner's original product package with yet another product (bonus) at no extra cost.
- Deliver advice, tips, and information along with specific details about the related product and your affiliate link.
- Encourage viewers to sign up for your mailing list so you can contact them over an extended period of time, continuing to give them valuable tips and information about the product.
- You can achieve much better results by writing your own ads, writing fresh sales copy, and creating new banners and images.

- Hit First: Monitor <http://www.muncheye.com> for opportunities.
- Facebook Ads: It's a good source of traffic that can't be ignored.

Resources

WarriorPlus

<http://www.warriorplus.com>

JVZoo

<http://www.jvzoo.com>

Commission Junction

<http://www.cj.com>

ClickBank

<http://www.clickbank.com>

ClickBank Marketplace

<http://marketplace.clickbank.net>

Affiliate Match

<http://www.affiliatematch.com>

Affiliates Directory

<http://www.affiliatesdirectory.com>

Affiliate Programs Directory

<http://www.affiliate-programs-directory.com>

Blogger

<http://www.blogger.com>

MunchEye

<http://www.muncheye.com>